

Tools for Understanding Audiences and Context

Resource List

Neighbors and Communities

Web-based map applications built to display various data collected by the U.S. Census Bureau:

1. Mapping America: Every Block, Every City - local data from the Census Bureau's American Community Survey, based on samples from 2005 to 2009
 - <http://projects.nytimes.com/census/2010/explorer>
2. Mapping the 2010 U.S. Census - population growth and decline, changes in racial and ethnic concentrations, and patterns of housing development
 - <http://projects.nytimes.com/census/2010/map>
3. 2011 Language Mapper – displays language data from the American Community Survey
 - http://www.census.gov/hhes/socdemo/language/data/language_map.html
4. Census Data Mapper - provide users with a simple interface to view, save, and print county-based demographic maps using data from the 2010 Census
 - <http://tigerweb.geo.census.gov/datamapper/map.html>
5. School District Demographics System (SDDS) Map Viewer - online mapping tool that allows users to view maps of states and school districts, while overlaying statistics on population and housing, race and ethnicity, economics and social characteristics
 - <http://nces.ed.gov/surveys/sdds/ed/index.asp>

Tabular outputs of Census Bureau data:

6. American FactFinder - popular facts (population, income, etc.) and frequently requested data about your community
 - <http://factfinder2.census.gov/>
7. Quick Facts - easy access to facts about people, business, and geography
 - <http://quickfacts.census.gov/qfd/>
8. CensusScope - an easy-to-use tool for investigating U.S. demographic trends with graphics and exportable trend data
 - <http://www.censuscope.org/index.html>

Visitors to National Wildlife Refuges

1. National Wildlife Refuge Visitor Survey Results
 - 2010/2011: <http://pubs.usgs.gov/ds/685/>
 - 2012: <http://pubs.usgs.gov/ds/754/>
2. ViSIT: Visitor Survey Information Tool for National Wildlife Refuge Visitor Survey data
 - Log in with Active Directory account (DOI users only): <http://my.usgs.gov/dataviz/>
 - Note: Please email visit@usgs.gov if you are not DOI personnel and would like access to ViSIT

Recreation Context and Trends

1. National Hunting, Fishing, and Wildlife-related Recreation Survey – reports from every state for multiple years
 - <http://www.census.gov/prod/www/abs/fishing.html>
2. Statewide Comprehensive Outdoor Recreation Plan (SCORP) – outdoor recreation policy plans required for states to be able to participate in the Federal Land and Water Conservation Fund program. Plan websites exist for most states.

Socioeconomic Context

Resources from UFWWS Division of Economics:

1. Banking on Nature Report
 - <http://www.fws.gov/refuges/about/refugereports/>
2. Amenity Values of Proximity to National Wildlife Refuges
 - http://www.fws.gov/economics/Discussion_papers.html
3. National Wildlife Refuge Wetland Ecosystem Service Valuation Model, Phase 1 Report
 - http://www.fws.gov/economics/Discussion%20Papers/USFWS_Ecosystem%20Services_Phase%20%20Report_04-25-2012.pdf

Other:

4. Economic Profile System: Human Dimensions Toolkit - free, easy-to-use software application that runs in Excel and produces detailed customizable socioeconomic reports of communities, counties, states, and regions. EPS-HDT uses published statistics from federal data sources such as Bureau of Labor Statistics, Census Bureau, and others.
 - <http://headwaterseconomics.org/tools/eps-hdt>

Instructor contact information

Human Dimensions Branch
Natural Resource Program Center
Fort Collins, CO
email: human_dimensions@fws.gov

Natalie Sexton
970-266-2935
natalie_sexton@fws.gov

Danielle Ross-Winslow
970-266-2947
danielle_ross-winslow@fws.gov

Policy Analysis and Science Assistance Branch
U.S. Geological Survey
Fort Collins, CO

Alia Dietsch
970-226-9333
dietscha@usgs.gov

Brad Milley
Private contractor
bmilley@gmail.com